

AAPG International Conference & Exhibition 2017

15-18 October • London, England

2017 SPONSORSHIP AGREEMENT

SPONSOR INFORMATION Please print legibly. This is the name that will appear on all promotional materials.

COMPANY NAME: _____ **DATE:** _____

PRIMARY CONTACT: _____ **(THE PERSON COORDINATING SPONSORSHIP DELIVERABLES)**

PRIMARY CONTACT E-MAIL: _____

COMPANY WEBSITE: _____

ADDRESS: _____

CITY: _____ **STATE/PROVINCE:** _____

COUNTRY: _____ **ZIP/POSTAL CODE:** _____

PHONE (INCLUDE COUNTRY CODE): _____ **VAT #:** _____

DIAMOND | \$50,000 + **TITANIUM | \$40,000 +** **PLATINUM | \$30,000 +** **GOLD | \$20,000 +** **SILVER | \$10,000 +** **BRONZE | \$5,000 +**

Conference Sponsorships **Amount US Dollars** **Student Programs** **Amount US Dollars**

General Fund | All contributions accepted \$ **Field Trip & Short Course Registration Assistance**
Minimum of \$1,000 for sponsor recognition \$ _____

Conference Amenity
Co-Sponsor (Limit 3) or Exclusive \$10,000 Co-Sponsor
 \$30,000 Exclusive **Student Attendance & Travel Assistance**
Minimum of \$1,000 for sponsor recognition \$ _____

Technical Program & Registration Announcement
Exclusive \$35,000 Exclusive **Student & Faculty Lounge**
Exclusive \$15,000 Exclusive

Registration Sponsor
Exclusive \$20,000 Exclusive **Young Professional & Student Reception**
Exclusive \$30,000 Exclusive

Wi-Fi Hot Spot
Co-Sponsor (Limit 3) \$10,000 Co-Sponsor **YP Meet & Greet**
Exclusive \$5,000 Exclusive

Directional Signage
Co-Sponsor (Limit 2) or Exclusive \$10,000 Co-Sponsor
 \$17,500 Exclusive **MSc Student Conference Fees**
Co-Sponsor (Limit 2) \$7,500/Co-Sponsor

Exhibition Daily Refreshments
Co-Sponsor (Limit 3) or Exclusive \$10,000 Co-Sponsor
 \$25,000 Exclusive **TOTAL CONTRIBUTION:** \$ _____

Exhibition End-of-Day Receptions
Co-Sponsor (2 available) or Exclusive \$12,500 Co-Sponsor
 \$27,500 Exclusive

Topical Luncheons
Exclusive per Luncheon - Indicate which luncheon below \$10,000 /Luncheon

Icebreaker Bar Sponsor
10 bars available \$5,000/per Bar

Program Book
Exclusive \$15,000 Exclusive

Conference Abstracts Digital Library
Co-Sponsor (Limit 2) or Exclusive \$10,000 Co-Sponsor
 \$17,500 Exclusive

Aisle Signage
Exclusive \$15,000 Exclusive

Badge Cords/Lanyards
Exclusive (*Sponsor to supply lanyards*) \$12,500 Exclusive

Presenter & Judges Gifts
Exclusive \$8,500 Exclusive

Technical Sessions
Co-Sponsor (Limit 3) \$6,500 Co-Sponsor

Conference Notepads
Exclusive \$15,000 Exclusive

Poster Sessions
Co-Sponsor (Limit 3) \$5,000 Co-Sponsor

Volunteer Support
Exclusive \$7,500 Exclusive

1. All amounts are in U.S. Dollars. A 20% VAT is required
2. Sponsorships are non-refundable and non-transferable.
3. Sponsorship monies paid to AAPG may be deductible as ordinary and necessary business expenses. They are not deductible as contributions or gifts for U.S. federal income tax purposes.
4. The Sponsor **must enclose a deposit of 50%** of the total commitment as summarized on page one with final full payment to be invoiced in January 2017 unless otherwise noted by Sponsor or AAPG. Fulfillment cannot be guaranteed unless Sponsorship is fully paid.
5. Exclusive sponsorships will be given priority over co-sponsorships.
6. Some items/events may not be available if the full amount of sponsor dollars requested is not reached. In this case, the current sponsors committed will be contacted with an opportunity to move contribution to another item/event.
7. Companies and individuals donating less than \$1,000 will be acknowledged at the Patron Level.

Additional Terms & Conditions on next page

Initials _____



2017 SPONSORSHIP AGREEMENT Terms & Conditions

8. Fulfillment cannot be guaranteed unless Sponsorship Agreement is fully paid.
9. The ("Sponsor") hereby submits the signed agreement ("Agreement") for Sponsorship at the 2017 International Conference & Exhibition (ICE) of the American Association of Petroleum Geologists, a corporation ("AAPG") to be held 15-18 October in London, England.
10. This Agreement shall be binding upon its acceptance as set forth above.
11. Sponsors who are also exhibitors will receive an 8 ½ x 11 sign denoting sponsorship to display inside booth.
12. Sponsors are required to submit an approved Company Logo in JPEG, GIF or TIFF format with the signed Agreement.
13. Specific deadlines must be met for acknowledgement in print materials.
Technical Program & Registration Announcement deadline: 15 April 2017.
Program Book deadline: 15 August 2017.
14. All advertising materials and copy must be submitted and approved by ICE Show Management in advance.
15. Sponsor shall defend, indemnify, and hold AAPG harmless from all liability, costs, and damages relating to acts and omissions of Sponsor and its employee's, agents, and contractors associated with the Event.
16. If for any reason the Event is not held, AAPG may terminate this Agreement prior to the Event start date.
17. This Agreement contains the complete agreement of the parties, and all prior agreements, whether verbal or written will be null and void.
18. This Agreement shall be governed by and construed and enforced in accordance with the laws of the State of Oklahoma, USA (without regard to any conflict of laws principles). All actions arising out of or in connection with this Agreement shall be brought in the Oklahoma District Court, Tulsa County, Oklahoma, USA which shall be the exclusive forum therefor. The parties hereto hereby irrevocably submit to the person am jurisdiction and process of the Oklahoma District Court, Tulsa County, Oklahoma, United States of America, and agree that service by certified mail to their addresses shall constitute sufficient service of process.
19. Please direct all questions and submit form to Kendra McColloch, AAPG Meeting Planner/ Phone +1 918 560 2689 Fax +1 918 560 2684 or kmccolloch@aapg.org

All sponsorships will incur a 20% VAT above and beyond the agreed sponsorship total. Please provide your VAT Number where applicable. _____

The undersigned ("Sponsor") represents and warrants that he/she has full power and authority and is legally competent to enter into this Agreement for Sponsorship at the 2017 International Conference & Exhibition (ICE) ("Event") of the American Association of Petroleum Geologists, a corporation ("AAPG"), on behalf of the Sponsor. Upon completion and signature, the Sponsor agrees to all Terms and Conditions of page 1 and 2 of this Agreement.

Name: _____ Title: _____

Signature: _____ Date: _____

Payment Details:

- Check Payment (Make Checks payable to AAPG and mail to: 2017 ICE / AAPG Convention Department / PO Box 979, Tulsa, OK 740101-0979 USA)
- Invoice (Net 30 days)
- Wire Transfer
- Credit Card Payment: Visa MasterCard American Express Discover

Card Acct Number _____ Expiration Date _____ CVV Code _____

Print Name on Card _____ Authorized Signature _____

*Thank you
for your support of ICE*